

ECU GUILD AD-KIT 2023

Please note that all advertisements and promotions are subject to approval from the ECU Student Guild. *This is a DRAFT kit and prices may be subject to change.*



NEWSLETTER



City of Joondalup Festival Offer 15/3/23



Loondolun Eostival 0.00%

Have you nearo me news? Joondalup Festival begins next week with more fabulous entertainment than you can poke a stick at!

And we've got a special deal for ECU Guild members, with 10% off all shows!

That makes most of them cost a fraction over 12 BUCKS!! Some of these same shows were just at Fringeworld for more than \$40... just sayin'!

Use 83 total clicks at checkout when buying your tickets to redeem your discount. Check out the full program of Joondalup Festival events here! 14.77%

Offer: 10% Discount Code for COJ **Festival Acts** 83 total clicks

ack Cockatoo Crisi creening at Joon

Industry Connect Forum FREE INDUSTRY CONNECT TALK + Q&A IOSEPH QUIRQUIS I Clinical Business De https://www.linkedin.com/in/josephquirquis25/ Date: Thursday March 30 Time: 1pm-3pm Location: Joondalup Building JO7 104 ess professional with a qualification in dental medicine and a Master Business Administration. He uses innovative approaches to identify key stakeholders, determine

Imal channels and shape the right strategy to achieve businesses goals. Joseph has worked h hospitals, clinics, pharmacles, Department of Health and healthcare professionals in different regions, always achieving optimum outcomes by positioning the patients at the heart of the





Be ready to market your skills Date: Thursday, 16 March 2023 Time: 10:30 am - 1:00 pm Location: ECU Joondalup Campus Building 2

You can also find out about a range of internships and gradi

Club Affiliations OPEN for 2023 Starting a new club, or affiliating an existing club, has never been easier - and





Joondalup Festival are you heard the news? Jonnial in Festion han you can poke a stick at! and werve and a sherial deal for FCLL Cult

over 12 BUCK S Some of the ringeworld for more than \$40 ... just sayin Use the code JF10 at checkout when buying y Check out the full program of Joondalup Festival events here



Fortnightly Newsletter

Total Database:

Average Open Rate:

International Students: 6,513

Undergraduate: 15,408

Joondalup based: 14,825

Postgraduate: 9,002

27,913

15.7%

We recommend a link with a tracking URL to measure engagements.

The FCLL Quild Anademin Denactment is Get vourseit a free BBO sausane sizzie and providing Free Nutrition Workshop for have a chat to our Guild Senate about oming events and initiatives This is a series of one off Nutrition Workshops to help you with various nutrition outside Building 32. oals and plans. Book a spot and come o Remember to bring show your Guild Stick iown to ask questions and get general advice If you don't have a Guild Sticker you can from a qualified Nutritionist Time: 2:00-3:30pm, recurring every fu and Wednesday from Week 2 until Week 6! This actuation day is sponsored by the Guil

B GUILD NEWS

our ticket. Cost: FREE



WEBSITE



\$110 exGST Homepage Banner (2 weeks)

Square Tile Image + Link (2 weeks)

\$45 exGST



\$110 exGST (2 weeks)

Home Guild Advisory Service Events Clubs Discounts About Shop News Governance South West Contact Q





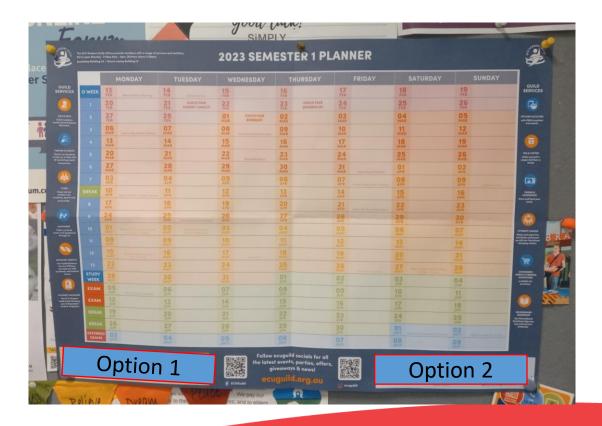
< >

Your ECU Guild Joondalup Campus office is open Monday-Friday: 8am-4pm.

Opening hours may vary for Mount Lawley Campus.



WALL CALENDAR





A2 Fold Out 2000 printed per semester.

Provided FREE to ECU Guild Members

Banner Splash \$150

\$150 exGST Banner Splash (19cmx4cm)

DIARY 2024





Back Cover: \$900 exGST

Inside Front Cover: \$750 exGST

Inside Back Cover: \$600 exGST

Banner Ad: \$80 exGST

Half Page: \$250 exGST

Full Page: \$450 exGST

4000 Copies distributed FREE to ECU students

3000 handed out in Semester 1 across Joondalup, Mt Lawley and Bunbury campuses.

1000 handed our in Semester 2 across Joondalup, Mt Lawley and Bunbury campuses.

SOCIAL MEDIA



STUDEW CUILD

Instagram Option: Post and Story

Followers: 3,400+

Average Reach/Week: 2,200

Gender Balance: 55.6% Female v 44.3% Male

Age Breakdown 18-24: 51.8% 25-34: 35.1% 35-44: 7.5% 45-54: 2.5%

Contact us to discuss more opportunities

ON CAMPUS ACTIVATION (Joondalup Only)

Cost: \$150/hour, minimum 3 hours. <u>All On Campus Activations must be cleared by ECU Campus Leasing.</u>

Timings Available: Monday-Thursday, 10am-4pm.

Requirements:

- Current Public Liability Insurance
- Employees on campus must complete an ECU Induction (Online)

Included:

- Trestle table and chairs.
- Access to power.
- Shout Out on Guild Instagram stories the day before and day of activation.



There are restrictions on the activities that can be carried out on campus. We will liaise with you to ensure your activation is compliant with ECU by-laws.

