

# ECU GUILD AD KIT

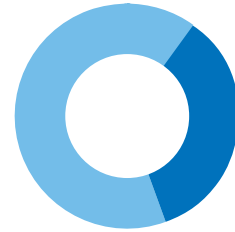
2024





# OUR STUDENTS

 **28,740**  
STUDENTS



#### STUDENT DEMOGRAPHIC

69% On Campus

31% Online



20,904  
**DOMESTIC**  
STUDENTS



7,816  
**INTERNATIONAL**  
STUDENTS





# OUR ENGAGEMENT



16K  
FOLLOWS



3,900  
REACH  
per 7 days



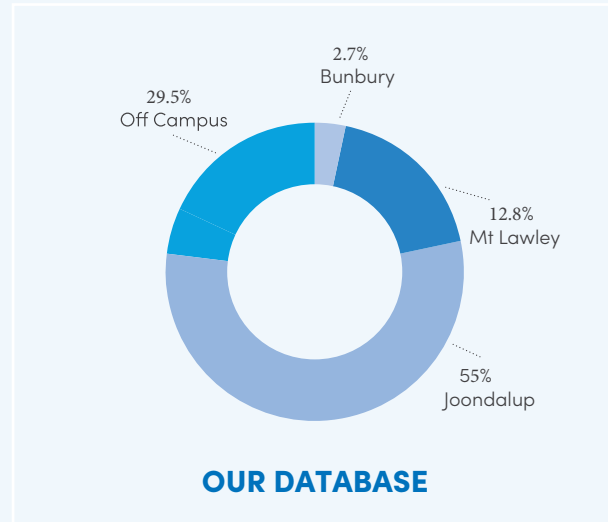
28,000+  
DATABASE



22,904  
DOMESTIC  
STUDENTS



7,816  
INTERNATIONAL  
STUDENTS



3.8K +  
LIKES



2,500  
REACH  
per 7 days

# HOW DO I GET INVOLVED WITH GUILD FAIR ?

## JOONDALUP

**Thursday February 22**  
**10:30am-2pm**

Joondalup 3m x 3m stall  
BYO marquee  
Trestles and chairs provided  
Prices are exGST

JO	Power	No Power
Corporate	\$630	\$567
Government	\$399	\$359
Not For Profit	\$196	\$177
Local Community		\$69.3

### BOOK YOUR STALL

Add a marquee \$240 per event

## MT LAWLEY

**Tuesday February 20**  
**10:30am-2pm**

Powered 3m x 3m stall  
BYO marquee  
Trestles and chairs provided  
Prices are exGST

ML	Power	No Power
Corporate	\$325.50	\$283.50
Government	\$195.50	\$170
Not For Profit	\$81.50	\$71.50
Local Community		\$63.50

### BOOK YOUR STALL

Add a marquee \$240 per event  
\*10% Discount on Multi-Site Bookings

## BUNBURY

**Tuesday February 27**  
**10:30am-1:30pm**

Powered 3m x 3m stall  
BYO marquee or request verandah coverage  
Trestles and chairs provided

# FREE

### BOOK YOUR STALL

# WHAT ABOUT OTHER ADVERTISING?

## SOCIAL MEDIA

We now offer paid social media promotion. Talk to us on what we can do via Facebook and Instagram.

Contact us on  
[operations@ecuguild.org.au](mailto:operations@ecuguild.org.au)



## GUILD NEWSLETTER

### Banner advertising



## DIRCKSEY MAGAZINE

Advertise in our bi-annual Student Magazine.

**Full Page** \$200

**Half Page** \$110

Full Page  
Artwork finished size  
210mm (w) x 297mm (h)  
allow 5mm gutter + 5mm bleed

Half Page  
Artwork finished size  
210mm (w) x  
148.5mm (h)  
allow 5mm gutter  
+ 5mm bleed





**Book online or email [operations@ecuguild.org.au](mailto:operations@ecuguild.org.au)**