

ANNUAL REPORT 2024



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ABOUT

about the guild

Edith Cowan University Student Guild is an independent not for profit organisation run by and for ECU students.

We exist to promote the interests of our members, whilst providing support services and provision of extra-curricular activities and events on campus.

The Guild is overseen by a group of 16 students called the Senate who are elected annually.

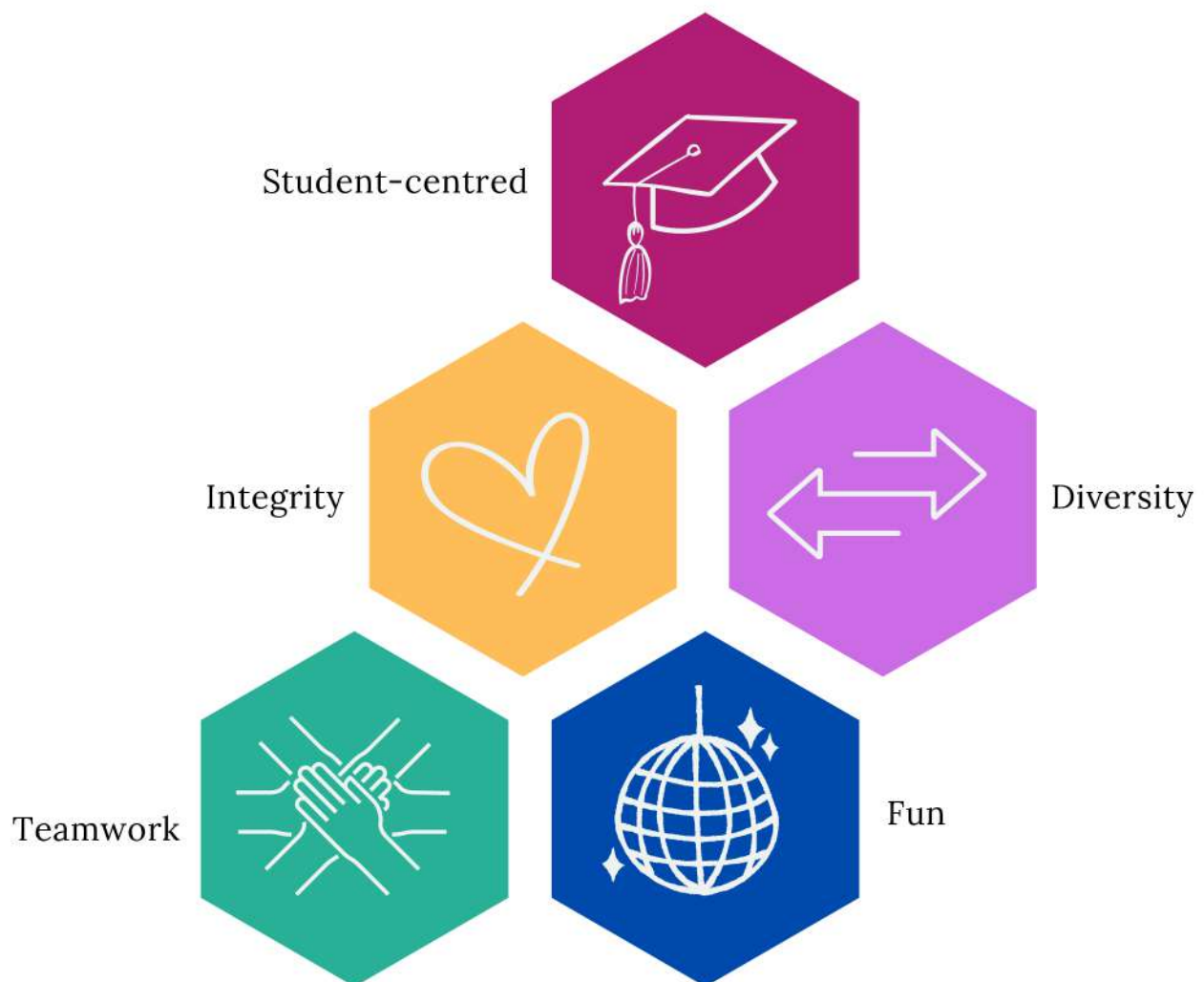
our vision

To be recognised as a progressive student centred organisation focused on holistically representing, supporting and caring for student needs.





our values



PRESIDENT'S REPORT

dear members

It is with immense honour and gratitude that I present the overview of the activities of ECU Student Guild in 2024's Annual Report.

This past year has been nothing short of transformative. With the largest Guild membership to date - 32,180 students - we embraced the responsibility of representing, supporting, and uplifting a diverse and dynamic student body.

From leading impactful campaigns to supporting students through personal and academic challenges, every initiative we undertook in 2024 was driven by a simple but powerful principle: your voice matters.

empowering student voices

Throughout the year, the Guild stood firm in its role as a strong and independent voice for students.

Whether through petitions, formal

statements, or direct advocacy, we fought for student interests at every level.

This was perhaps most clearly seen in our efforts around visa-related academic barriers, where we successfully secured early completion letters for international students whose futures hinged on timely documentation.

Our advocacy wasn't limited to reactive measures. We actively fostered a working relationship with the University - productive when possible and assertive when necessary - as it is your voice that matters the most.

This balance allowed us to collaborate on student-centred projects while holding leadership accountable when student wellbeing was at stake.

enriching the student experience

In 2024, the Guild hosted over 175 events with a combined attendance of over 14,000 students, making this one of our most engaging years yet.

Among the highlights was our first-ever Careers Showcase, connecting students with industries and opportunities beyond the classroom.

We also introduced and supported weekly recreational sports sessions, giving students a low-barrier way to stay active and meet others.

Our Cultural Night was another standout moment, a celebration of heritage, identity, and unity, featuring cultural performances by students themselves. For the first time, our community witnessed such a rich and authentic display of cultural pride, all led by the very students who make ECU what it is.

support & solidarity

Support is at the heart of what we do. In 2024, over 1,000 students accessed the Guild Advisory Service for financial, academic, and welfare support.

We delivered targeted financial aid, including assistance for students travelling to represent ECU at the UniSports Nationals, and responded to housing pressures with discounted short-term accommodation



solutions, secured through partnerships with local hotels.

In response to rising living costs, we negotiated exclusive student discounts with local cafes, hospitality venues, and accommodation providers recognising that even small savings can make a big difference in a student's week.

Our cost-of-living (COL) survey helped us gather insights into the real-life impact of financial stress on students. We used this data to support students facing financial hardships and will continue to inform our support strategies and initiatives through this.

building community through clubs

Clubs remained a cornerstone of campus life. In 2024, we proudly supported 41 active clubs. We reviewed our affiliation policy and made it easier for students to get involved by opening affiliation year-round and removing the requirement for annual re-affiliation for the

coming year.

We supported clubs through funding, guidance, and other resources for building community, running events, and providing meaningful opportunities for student leadership.

rising to the challenge

While 2024 was marked by many milestones, it was not without its challenges. Chief among them was the issue of stagnant Guild funding, which persisted even as demand for our services and student support continued to rise.

Rather than allowing this to limit our impact, we responded proactively—conducting a comprehensive review of Guild operations and implementing a strategic restructure designed to maximise efficiency and reallocate resources toward direct student initiatives.

At the same time, we actively pursued external funding streams, and secured a Vice Chancellor's Grant to support our International Department and Sporting Initiatives.

The Guild's strength lies in its ability to adapt—to remain grounded in

student needs while boldly pushing forward.

In 2024, we did just that. And as we look toward the future, we remain committed to the values that have always defined us: Diversity, Student-Centeredness, Integrity, Fun, and Teamwork.

final word of thanks

To our Senators, Staff, Club Executives, Volunteers, and Casuals: your passion and dedication are the heartbeat of this Guild.

To every student who participated, spoke up, sought support, or joined us on the journey—thank you. Your engagement makes our work not only possible but deeply meaningful.

As we close this chapter and prepare for the next, the ECU Student Guild reaffirms its commitment: to stand with you, to advocate for you, and to build a campus environment where every student feels seen, heard, and supported.

Sincerely,
Sarah Rizwan
President, ECU Student Guild [2024]



OPERATION MANAGER'S REPORT

2024 was pivotal for the Guild as we undertook significant restructuring to address the looming financial challenges.

With static funding and rising costs posing a risk of insolvency over the next five years, our focus was on ensuring continued student support while streamlining operations.

This Annual Report outlines our achievements, challenges, and strategic initiatives throughout the year.

strategic restructure

In 2024, the Guild undertook a critical strategic restructure to address financial challenges and ensure long-term sustainability.

With projections indicating a significant risk of insolvency due to static funding and rising operational costs, decisive action was necessary.

The restructure involved the difficult decision to make one position redundant and to reorganise two others.

This process was conducted with careful consideration to minimise disruption to student services. Our primary goal was to streamline operations while maintaining our ability to support and engage with students effectively.

We focused on reallocating resources to prioritise essential services that directly benefit students. By doing so, we ensured the continued delivery of high-quality support and engagement opportunities.

This strategic approach has strengthened our financial position and prepared the Guild for future challenges, laying the groundwork for sustainable growth.

Through these changes, we are better equipped to adapt to evolving needs and continue providing valuable services to our student community.

membership engagement

Despite ambitious targets, Guild membership grew by 5%, rising from 30,743 in September 2023 to 32,180 in September 2024. This growth, though below our 10% target, reflects our commitment to enhancing student engagement.

Notably, 76% of members accessed our services, demonstrating strong engagement, although challenges remain in differentiating between individual and returning students for event attendance.

revenue & funding

In 2024, the Guild placed a strong emphasis on diversifying revenue streams to address financial challenges and reduce reliance on static funding sources. Our strategic



initiatives aimed to bolster financial stability while enhancing service provision.

We secured direct funding from the Vice Chancellor specifically to support activities and events for international students. This funding enabled us to reallocate resources to other critical areas, alleviating some budgetary pressures.

Despite efforts to increase commercial revenue, it remained a small portion of our overall income. Additionally, sponsorship for events was limited, covering only 0.06% of event costs. These figures highlight the need for continued exploration of commercial opportunities and partnerships to enhance financial resilience.

Moving forward, we are committed to developing additional revenue streams, including sponsorship opportunities, to support large events and reduce SSAF expenditure.

These efforts will be crucial in ensuring the Guild's ability to deliver high-quality services and events for our students.

student life & satisfaction

In 2024, the Guild focused on enhancing student life and satisfaction through a comprehensive program of events and activities aimed at increasing engagement across all campuses.

Of the 143 respondents to the Guild Annual Survey 43% indicated that they attended Guild events, with 83% finding them good value for money.

These figures demonstrate our success in delivering appealing and cost-effective activities. However, overall satisfaction with services was at 63%, and confidence in our advocacy stood at 55%, highlighting areas for improvement.

Efforts to improve communication strategies resulted in 68% of respondents reporting that they knew where to find information about Guild events, slightly below our target.

Additionally, we delivered 28 collaborative projects, strengthening partnerships across the University to enhance student outcomes.

Moving forward, we are committed to increasing student engagement and satisfaction by refining our communication strategies and expanding collaborative opportunities.

Our focus will remain on delivering high-quality services that meet the diverse needs of our student body.

organisational standards

In 2024, the Guild prioritised



enhancing organisational standards to support staff, senate, and student growth while maintaining operational excellence.

The strategic restructure led to a 30% staff turnover, primarily due to position changes. Despite this, all staff participated in professional development sessions, underscoring our commitment to personal and professional growth.

Looking ahead, we will continue to focus on staff retention, policy development, and sustainability to maintain high organisational standards and support our mission to improve the student experience.

reflections

2024 was a year of significant transition for the Guild. While challenges remain, particularly in financial sustainability and member engagement, our restructuring efforts have laid a solid foundation for future growth.

We remain dedicated to supporting our students and will continue to adapt our strategies to meet their evolving needs.

As we navigated financial challenges and strategic changes, the dedication and resilience of our operational staff were instrumental in our success.

Their commitment to maintaining high standards and ensuring seamless service delivery was invaluable.

I extend my heartfelt thanks to all operational staff for their hard work and dedication throughout the year. Their efforts have laid a strong foundation for future growth and continued support for our student community.

I also wish to acknowledge and express our gratitude to the staff affected by the restructure. Their contributions have been greatly appreciated and have played a crucial role in our journey.

Looking ahead, the Guild will focus on completing the Records Management project, enhancing revenue diversification, and improving student satisfaction and advocacy.

Our commitment to sustainability and infrastructure planning will further support these goals.

Lisa Dwyer
Operations Manager

STRATEGIC PLAN RESULTS

INCREASE GUILD MEMBERSHIP



WHAT WE SAID WE WOULD DO

Deliver robust services that meet the needs of our students

Develop technical systems relating to Guild membership to improve the data available to the Guild in order to build responsive programs for the student body.

Develop opportunities to improve student representation across the University

HOW WE MEASURE OUR ACHIEVEMENTS

Guild membership grows by 10% annually



Data systems are appropriate to support Guild data needs



Guild Senate and Staff are included in relevant discussion groups



WHAT WE HAVE ACHIEVED

In 2024, the Guild achieved a 5% growth in student membership, with numbers rising from 30,743 in September 2023 to 32,180 in September 2024. This comparison uses Q3 data, as Q4 figures are impacted by the removal of graduating students from the Guild Membership Database by the University.

The Guild is dedicated to enhancing its data systems. In 2023, we initiated a Data Management project aimed at improving the storage and retention of Guild data in compliance with the State Records Act. This project, set for completion in 2025, will ensure that data is securely stored and appropriately retained.

Throughout 2024, the Guild has strengthened its valuable relationships across the University to ensure that the student voice is effectively heard and supported.

STRATEGIC PLAN RESULTS

INCREASE GUILD MEMBERSHIP (CONT'D)



HOW WE MEASURE OUR ACHIEVEMENTS

50% of Guild members access
Guild Services



WHAT WE HAVE ACHIEVED

In 2024, 76% of Guild members accessed our services, highlighting significant engagement. Currently, we are unable to differentiate between individual and returning students for event and training attendance. Additionally, data on visits to the Guild offices at Mount Lawley and Bunbury campuses is unavailable.

50% of members report that they
have communicated with the
Guild in some form



In the Q3 survey of 2024, 41% of student respondents reported having interacted with the Guild in some capacity.



STRATEGIC PLAN RESULTS

INCREASE GUILD REVENUE



WHAT WE SAID WE WOULD DO

Develop additional sources of funding to improve services provided to the student body, including commercial revenue opportunities and event revenue

Explore appropriate sponsorship opportunities to reduce SSAF expenditure for events

HOW WE MEASURE OUR ACHIEVEMENTS

Funding for Service provision for International Students is procured



WHAT WE HAVE ACHIEVED

The Non-SSAF Paying Student Analysis report is scheduled for compilation and distribution to the University in 2025. In 2024, the Guild received direct funding from the Vice Chancellor to support activities and events for international students, enabling us to reallocate resources to other areas and alleviate some budgetary pressures.

Commercial revenue represents 5% of overall Guild Revenue



30% of funding for large Guild events is supported by Sponsorship



In 2024, the Guild secured sponsorship for one event, which accounted for only 0.06% of our overall event funding.

STRATEGIC PLAN RESULTS

IMPROVE STUDENT LIFE



WHAT WE SAID WE WOULD DO

Deliver a comprehensive event and activities program that increases student engagement across all campuses

Conduct regular and ongoing targeted surveys to ensure continual improvement

Develop excellent communication strategies to increase awareness of Guild services to students and other stakeholders

Develop and implement innovative strategies to support the mental health and wellbeing of students

Improve student representation across campuses and provide systemic advocacy for students on policy as identified

Develop collaborative working opportunities across the University to improve outcomes for students

Develop strategies to increase student participation in clubs, societies and collectives, inclusive of the support and development of new clubs, societies and collectives across all campuses

HOW WE MEASURE OUR ACHIEVEMENTS

Ongoing review of services to ensure events meet students' needs



WHAT WE HAVE ACHIEVED

The Guild conducts an annual survey to assess its services. In 2024, 43% of surveyed students reported attending a Guild event, and 83% felt that these events offered good value for money.

STRATEGIC PLAN RESULTS

IMPROVE (CONT'D) STUDENT LIFE



HOW WE MEASURE OUR ACHIEVEMENTS

80% of students are satisfied
with services, events and
activities



70% of students say they know
what is going on at the Guild



60% of University staff say they
know what the Guild does and
can confidently refer students in
need of Guild services



At least one collaborative
working project delivered each
year



Two student surveys delivered
each year with results published
on the Guild website



WHAT WE HAVE ACHIEVED

According to our Q3 survey, 63% of students agreed or strongly agreed that the Guild provides high-quality services. Additionally, 59% felt that the Guild offers high-quality facilities. Furthermore, 55% of students expressed confidence in the Guild's advocacy on their behalf. Notably, 83% of respondents indicated that Guild events provide good value for money.

When asked, "Do you know where to find information about Guild events and activities?" 68% of respondents indicated that they do know where to access this information.

No data available

*Data capture tools are being developed

28 Collaborative events and activities were delivered in 2024

One survey was distributed in 2024. There were 143 responses were received to the 2024 survey. The Guild also conducts ad-hoc surveys on events and initiatives. Conducting more surveys across the year is unlikely to improve on the data collected and may have the opposite effect of reducing the number of responses overall.

STRATEGIC PLAN RESULTS

IMPROVE (CONT'D) STUDENT LIFE



HOW WE MEASURE OUR ACHIEVEMENTS

90% of students accessing Guild Student Assist support report that they are satisfied with the service received



10% increase in students who say that the Guild has supported them to improve their mental health and wellbeing



15% increase in clubs, societies and collectives reporting that they are satisfied with the support provided by the Guild



20% increase in the number of affiliated clubs, societies and collectives



15% increase in student satisfaction regarding student representation and systemic advocacy



WHAT WE HAVE ACHIEVED

The Guild commenced obtaining feedback from students accessing the Guild Advisory Service directly in Q4 2024. Of the 462 Students supported in Q4, feedback was received from just 23, however, all of those students that did respond, reported that they were satisfied with the service received.

55% of students reported that the Guild has supported them to improve their mental health.

Not Captured

There was a 5% increase in the number of affiliate Clubs in 2024 (41) when compared to 2023 (39)

18% of students said they can rely on the Guild to advocate on their behalf. This is down 39% from 2023

STRATEGIC PLAN RESULTS

IMPROVE ORGANISATION STANDARDS

Develop personal and professional growth opportunities for staff, senate and students

Recruit and retain excellent and suitably qualified and/or experienced staff to support the Senate in obtaining the best outcomes for ECU students

Develop robust policies and procedures that are appropriate and relevant to the organisation

Develop and implement infrastructure that supports and improves the experience of our student body, staff and senate

Reduce the Guild's carbon footprint by making sustainable choice in the conduct of our organisation

All staff attend at least one training session per annum, that is focused on professional/personal development.

Staff turnover reduced to under 10% per annum.

Policies and procedures are reviewed regularly and updated as appropriate.

IT functions well and does not impede productivity.

Additional infrastructure is invested in and implemented.

100% of all recyclable materials are disposed of using recycling methods available.

40% of stationary and other consumables purchased are recyclable. See over for list.

Provision of items and information to assist students to adopt more sustainable practices.

Ongoing review of services to ensure events meet students' needs.

All staff attended at least one training session in 2024

Staff turnover in 2024 was 30% as the result of an Operational restructure which saw 3 positions restructured or made redundant.

The Guild has established the Continuous Improvement and Development Committee to regularly review policy and procedure. The Committee is chaired by the Operations Manager, with the Guild General Secretary and the Ex-Officio Member. Other members are elected annually with one member being a Guild Senator and the other being an employed staff member. The Guild President sits on the Committee as an Accredited Observer.

The Guild engages a competent IT Management Service Provider to manage our IT Infrastructure and support to ensure that our IT functions well.

The Guild's focus in 2024 was on infrastructure planning for the City Campus.

The Guild has implemented recycling bins for items such as:

- Batteries
- Nespresso Pods
- Print Cartridges

To assist students with convenient ways to recycle. The Guild staff and Senate are encouraged to recycle all recyclable materials where facilities exist.

STRATEGIC PLAN RESULTS



consumables reporting for 2024

Bin Liners:

All bin liners used at the Guild facility are biodegradable. Specifically HDPE (High-Density Polyethylene) and EPI (Environmental Products Inc.) 100% Degradable which break down in landfill. Recognized as one of the world leaders in oxo-biodegradable plastic technology, provides a biodegradable additive product and suitable for small office or kitchen waste bins.

Containers for change – bottles and cans at JO Office:

In 2024 Joondalup ECU Guild office commenced recycling for single-serve water and cool drink containers, providing a recycle bin at our entry door external which is also a student thoroughfare.

- 100% recyclable

Notebooks:

100% J Burrows A4 and A5 – is FSC certified, mix paper, purchase supports healthy forests and protects wildlife. Have not sourced a recycled product but continue to search.

- Est 60% recyclable, after removing spine and cover

Printer Paper:

100% HP Earth First is FSC certified, supports healthy forests and protects wildlife. Product is environmentally friendly paper choice, providing a sustainable and climate neutral construction, packaged in a 0% plastic wrapper. Waste paper is recycled in secure shredding bin. Other products featuring higher % of recycled material were unavailable throughout the year but this is reviewed before purchase at each order.

- 100% recyclable

Student Kitchen Cutlery:

100% of purchases for 2024 from Bio Pak. The products are FSC™ certified birchwood. This disposable wooden cutlery is suitable for composting and will break down without harming or polluting the environment.

- 100% recyclable/compostable

Paper cups, bowls & plates for events:

Fiesta Single Wall Takeaway Coffee Cups, eco-friendly alternative to traditional plastic cups, sustainably sourced paperboard is strong and

STRATEGIC PLAN RESULTS

consumables reporting for 2024 (CONT'D)

and reliable just like standard plastic but is far kinder to the environment. The cups are fully recyclable allowing your customers to recycle and divert waste from harmful landfill sites.

- 100% recyclable

BioCane Plate and bowls plastic-free plates are made from rapidly renewable sugarcane pulp, a by-product of the sugar refining industry. Disposable plates are made from reclaimed and rapidly renewable sugarcane pulp – a by-product remaining after the juice has been extracted during sugarcane refining (that would otherwise be burned). These plates are a more eco-friendly alternative to conventional plastic and paper plates as they are made from reclaimed resources. These plates are microwave oven friendly up to 220°C for 20 mins. They are refrigerator and freezer-friendly.

- 0% recyclable but compostable

Paper Towels for kitchen: Hygiene product so not recyclable. This product is produced at mill, NZ and certified according to HACCP,

ISO 9001, ISO 14001 (Environmental management systems), FSC Chain-Of-Custody company certification "Well managed forest" and AS/NZS 4801:2001

- 0% recyclable

Serviettes:

PEFC paper from sustainably managed forest and controlled sources PEFC/21-31-103 (responsiblewood.org.au) Hygiene product and not recyclable due to contaminants. However, these are compostable and should we decide in future to run composting on campus may be diverted from general waste.

- 0% recyclable

Recycling

Batteries:

At the Guild office we use rechargeable batteries, where we have non rechargeable we recycle those through either ECU collection point or office

- 100%

Printer cartridges – recycle through office works program

- 100%

e-waste – recycle through office works program

- 100%

Pens – recycle through office works program

- 100%

Jam Jars – Glass jars are washed and recycled by students.

- 80%



who we support

The full range of Guild services and benefits are open to ECU Guild General Members. Guild General Membership is free to all current ECU students.



SERVICES

GUILD ADVISORY SERVICE



In 2024 the Guild Advisory Service saw the introduction of a coordinator role within the team, with an existing Guild Advisory Officer recruited to this position.

The Guild Advisory Service Coordinator's hours were increased from 3 days per week to 4, however they maintained a student appointment schedule for up to 75% of their time throughout 2024, to ensure maximum capacity to service the demand for appointments. An additional Guild Advisory Officer was successfully recruited in August, allowing the team to more effectively meet the support and advocacy needs of students across all academic and wellbeing areas for the final quarter of 2024.



2024 saw the number of students accessing support for academic and health and wellbeing matters decrease by 10%, which was consistent with an 11% reduction in the total number of appointments undertaken, from 1814 in 2023 to 1618 in 2024. This can be attributed to the Guild Advisory Service operating with reduced staff until August, followed by a period of training for the new staff member, resulting in less appointments being available to students.

The Guild continued to support students through the provision of self-support guides for Academic matters, which were available on the Guild website and in the Guild offices. The number of appointments attended by international students grew to 70% of the overall appointments in 2024, an increase from 59% in 2023.

Academic Misconduct support overtook Withdrawal Without Penalty as the most common type of support required by students in 2024. Withdrawal Without Penalty appointments decreased by 20% this year, while Academic Misconduct appointments increased by almost 50%. There was also a significant rise in Student Appeals Committee support and advocacy for students, with these appointment types doubling from 2023 figures.

SERVICES

GUILD ADVISORY SERVICE (CONT'D)

Guild Advisory Officers referred students to external and ECU mental health support services increasingly throughout 2024, with the introduction of The Living Room on campus, and the rising need for support due to the complex impacts of Academic Misconduct findings on students.

In 2024 the Guild provided \$26,876 of financial support to students in the form of grants, vouchers and FoodBank WA referrals. This was an increase of \$12,876 when compared to \$14,000 total support provided in 2023. This substantial increase was notably seen in the allocation of grocery vouchers (33% increase) and Foodbank referrals (300% increase), while the number of grants issued to students decreased by 33% in 2024.

The Guild Advisory Service continued to provide advocacy for students through participation in various working groups and collaborations across ECU and engaged with students informally through a variety of Guild events held across both Joondalup and Mount Lawley campuses.



SERVICES

SECOND-HAND BOOKSHOP



Despite a recovery in 2023 the bookshop activity has been significantly lower in 2024 in comparison to 2023. The move to e-texts appears to be a contributing factor to the low sales in the Bookshop.

2024

TOTAL BOOKS SALES	\$1,745
TOTAL STUDENTS ASSISTED (SALES)	46
TOTAL BOOKS SOLD	46
TOTAL BOOK BUYBACKS	\$548.50
TOTAL STUDENTS ASSISTED (PURCHASES)	11
TOTAL BOOKS BOUGHT	11

SERVICES

ACTIVITIES & EVENTS

The ECU Guild ran and supported 176 events in 2024, with an increased number of events facilitated across each quarter when compared to 2023.

ECU Get Set Sessions (Orientation Week) has allowed the Guild to inform new Students of the Events & Activities and Services we provide and Guild Fair although at a reduced attendance at Mt Lawley Campus due to 'ECU City' relocation of Schools has continued to grow at Joondalup Campus showcasing over 30 student clubs, 8 ECU departments, over 30 external vendors and 2500+ students across the day.

2024 welcomed a diverse range of events both on and off campus, starting the year off with a Hawaiian Party and filling the year with Club Events, Cultural Events, External Events, Workshops & Seminars and supporting ECU Events & visiting International Students.

The major 2024 events included, Oktoberfest at the Birra Bar, EMU's Gala, Japan Festival, Clubs Awards Night and Bollywood. Halloween Pumpkin Patch was again a favourite and enjoyed over the two days, in the lead up to the Halloween Party at LOOP Nightclub.

The ECU Guild held a 'Winter Ball' during mid-year break at the Hyatt Regency attended by 150 students.

The year ended with a collaboration with ECU Student Transitions & Employability, ECU Student Success to celebrate an 'Aussie BBQ Christmas Lunch' with 200 students at the ECU Joondalup Lake area.



Q1	Q2	Q3	Q4
38	51	58	29

SERVICES

CLUBS

The Guild affiliated 41 clubs in 2024. This was slightly higher than in 2023.

Additional work is planned for 2025 on Club Affiliation processes to support clubs to affiliate and grow, with the aim of increasing the total clubs affiliated.



Significant Club Events and initiatives included:

The Sri Lankan Club, Bangladesh Students Association, Desi Konnect, Onam Students all celebrated significant Cultural Dates and Awareness Events.

Many Academic Clubs facilitated Workshops and Seminars in their area of study, ECU Psych Society, Aviators Club, Nursing & Midwifery Union, Intelligence and Security Science Association, Engineers Australia, Communications and Security Students Association and Robotics Club.

Other Clubs & Societies again hosted their annual events, Ahlulbyte Humanity Club 6th Annual 'Peace Walk' around the Joondalup campus, Christian Union 'Easter Stall', Queer Collective 'IDAHOBIT', Baha'I Society 'Interfaith Devotional', Women's Community 'Mental Health Morning Tea'.

Overall Guild Clubs & Societies promoted, facilitated and endorsed the Guild and themselves successfully throughout the year.

Club award winners 2024 overleaf ...





club award winners 2024

Senator of the Year (Staff Vote)	Nikhil Howal
Senator of the Year (Senate Vote)	Rizly Abdue
Student Representative of the Year	Shaksham Jolly
School Representative of the Year	Hamid Kariman
International Club of the Year	Sri Lankan Student Association
Academic Club of the Year	Intelligent and Security Students Association (ISSA)
Club Volunteer of the Year	Mohammed Arefin
Staff Member of the Year	Jo O'Donnell
Social and Sport Club of the Year	Baha'I Society
Club Event of the Year	Badminton Tournament – Bangladesh Student Association
Social Responsibility Club of the Year	Women's Community





april 2023

DIRCKSEY

Over 2023, Dircksey produced 2 End of Semester editions, as well as 2 media pieces at in the opening half of each semester, featuring numerous works from over 15 talented student contributors.

In April of 2023, current Editor, Evan Smith, joined the publication, and Sub-Editor, Izabelle French, following the departure of previous editor, Elizabeth Harris.

2023 for Dircksey saw a shift from the traditional print-media realm, focusing more on the publication's digital distribution and online capabilities, having redesigned its website to accomodate more immediate opportunities for students to showcase their works, as well as to reserve budget with printing to allocate additional funds to contributor payments.

A change in format was also welcomed by Dircksey with the arrival of "The Campus Cut", a continuous theme tied to the end of semester editions, now tallying to 2 volumes delivered across 2023.

In 2023, Dircksey ran 2 print editions and one clubs media guide with a total of 13 contributors, under the direction of editor Evan Partridge-Smith.

The first edition "The Campus Cut: Volume 1" was about all things ECU and detailed the experiences and opportunities for students starting their studies.

The second edition "The Campus Cut: Volume 2" featured poetry, codebreakers, artworks and a heartfelt message from ECU student Nour Seif on living through and after the 2020 Beirut tragedy.



south west

The ECU Guild ran South West Guild Fair in Bunbury during Semester 1 Week 2.

The Guild continued to struggle to fill the South West Officer Senate position across 2024, with the position vacant throughout the year. This made stocking the Common area kitchen difficult, however, support was provided by South West staff who committed to receiving and distributing kitchen basics throughout the year.

The ECU Guild continued offered students \$7.50 print credits towards printing facilities and supplied credits to 59 students in Semester 1 and 37 students in Semester 2.



STAFF

GUILD OPERATIONS TEAM

Lisa Dwyer – Operations Manager

Michael Agostini Financial Controller

Lauren Reed – Events & Marketing Coordinator (to October 2024)

Luke Hale – Marketing & Promotions Officer (to October 2024)

Paul Harnett – Activities & Logistics Officer

Eleanor Mulder – Events & Marketing Officer (from November 2024)

Joanne O'Donnell – Guild Advisory Officer (to May 2024)

Joanne O'Donnell – Guild Advisory Service Coordinator (from May 2024)

Dana Orbita – Guild Advisory Officer

Patrice Mitchell – Guild Advisory Officer (from August 2024)

Michelle McVicker – Human Resources and Work Health & Safety Officer (to November 2024)

Yvonne Quirke – Finance and Administrative Officer

CASUAL STAFF

Harley Norwood – Manual Labour Casual (to June 2024)

Lachlan Lukas – Manual Labour Casual (to July 2024)

Rebeccas Karanja – Manual Labour Casual (to August 2024)

James Durrant – Manual Labour Casual (to December 2024)

Sonya Cox – Manual Labour Casual (to December 2024)

Elysia Harris – Manual Labour Casual (to December 2024)

Stefania Basile – Manual Labour Casual

Kobe Golding – Manual Labour Casual

Maria Daniele – Manual Labour Casual

Amanda Mukundu – Manual Labour Casual

Connor Dean – Manual Labour Casual

Ebaad Sheikh – Manual Labour Casual

John Jomy – Manual Labour Casual

David Erwee – Election Officer (from September – October 2024)

Leticia Garcia – Election Officer (from September – October 2024)

Margarat Dwyer – Election Officer (from September – October 2024)

Rawinia Stirling – Election Officer (from September – October 2024)

Sabina Hayath – Election Officer (from September – October 2024)





FINANCIAL CONTROLLER REPORT

The Guild has reported a net surplus for the 2024 financial year of \$95,903. This is a small improvement from the 2023 surplus of \$71,556. The 2024 surplus is largely attributable to the Non-SSAF surplus of \$75,786.

In 2024, SSAF funds of \$2m were budgeted, however the university subsequently advised that SSAF funding would increase marginally to \$2.051m. This was a \$185K increase in SSAF funding since 2023.

This year the Guild identified the need for an operational staff restructure in order to reduce to employee cost base to ensure there was sufficient funds available going forward to fund the organisation's core activities. As a result, \$114K in redundancy payments was incurred this year out of the Guild's reserves.

This resulted in a general underspend across the respective SSAF categories (as compared to

the original SSAF budget allocation) due to reduced wage costs in the last quarter of the year.

Indirect expenditure was materially in line with spending levels in 2023, with the exception of salaries and wages (as noted above due to the redundancies) and election costs, due to a significant increase in nominations for 2025 Senator positions.

The Guild's balance sheet is still in a strong position, with total assets significantly ahead of total liabilities. Cash reserves are still healthy, with some funds held in a high interest account and term deposit in order to accumulate a return on cash held.

The Financial Statements are attached here below in full and have been audited by SW Accountants & Advisors.

The Guild has been issued with an unqualified audit report, meaning

no material misstatements have been identified in the Guild's financial statements.

The Guild is in a strong financial position to continue to operate in the future.

The Guild will continue to provide services and support for all our students in 2025 and beyond.

Michael Agostini
Financial Controller

FINANCIAL REPORTS

Annual Financial Report

Edith Cowan University Student Guid
For the year ended 31 December 2024

ABN 87 081 487 187

