



ECU STUDENT GUILD AD KIT 2025/26



ecuguild.org.au

NEWSLETTER

Wednesday 11 June 2025



Stay connected with the latest ECU Student Guild & Club events, parties, offers, giveaways, and news!



Upcoming events

Fortnightly distribution

Total database: 18K

Average open rate: 20.39%

Average click rate: 1.49%

International: 5.2K

Joondalup: 8.8K

Postgrad: 5.5K

City of Joondalup Festival Offer 15 March 2023



Joondalup Festival

Have you heard the news? Joondalup Festival begins **next week** with more fabulous entertainment than you can poke a stick at!

And we've got a special deal for ECU Guild members, with 10% off all shows!

That makes most of them cost a fraction over **12 BUCKS!!** Some of these same shows were just at Fringeworld for more than \$40... just sayin'!

Use the code **IE10** at checkout when buying your tickets to redeem your discount.

[Check out the full program of Joondalup Festival events here!](#)

Offer: 10% Discount Code for COJ Festival Acts

Total clicks: 83

Subscriber engagement



Read often	63.70%
Sometimes	36.20%
Never	0.10%

From \$100 ex GST
100 words, a link & an image

WEBSITE

\$250 ex GST
Home page
banner
(2 weeks)

News Events Advisory Clubs Discounts Shop Dircksey Governance Contact 



\$45 ex GST
Square tile (2 weeks)

SOCIAL MEDIA

\$145 ex GST

Post and story across all platforms*

\$40 ex GST

IG story

Instagram

Followers: 5.1K

Facebook

Followers: 16K

LinkedIn

Followers: 617

30 days

Account insights



Views ⓘ

72,379

Views

Followers 88.5%

Non-followers 11.5%

Accounts reached 7,382



* LinkedIn subject to content

DIARY



4000 copies
distributed FREE
to ECU students
throughout
the year!

3000 handed out Semester 1
1000 handed out Semester 2

2026 artwork required by
November 2025

\$1000 ex GST
Back cover

\$750 ex GST
Inside front cover

\$600 ex GST
Inside back cover

\$450 ex GST
Full page

\$250 ex GST
Half page

\$250 ex GST
Half page

ACTIVATION

\$150 / hour ex GST (minimum 3 hours)

Subject to clearance from ECU Campus Leasing

Timings available:

Mon-Thu, 10am-4pm

Requirements:

Current Public Liability Insurance

Included:

Trestle tables & chairs

Access to power

3m x 3m marquee

Shout out on Guild Instagram stories the day before & on the day of activation

Joondalup only



Restrictions apply



POSTERS



Joondalup only:

4 x noticeboards on campus - A3 size

1 x noticeboard in Guild office - A4 size

Printing and laminating included

Subject to availability

\$80 ex GST (1 month)

Posters on Guild noticeboards

DISCOUNT PARTNER PROGRAM

Complimentary *

Guild member discount on Guild website

Includes:

Your logo on Guild website

Your listing on Guild website

A link to your website

1 x social media post across Guild platforms

* We just ask that you provide us with a student offer or discount that can be claimed with a valid Guild member sticker on the ECU Student Card (or discount code)

ECU Guild Member Discounts

To use any of these exclusive Guild discounts, you need a current Guild member sticker on your student card. You can collect this at your nearest Guild office. If you are a business and would like to join the Guild Discount Partner Program, you can [apply here](#).

Activities & Entertainment

Home, Garden & Gifts

Fashion & Sportswear

Food & Drink

Health, Fitness & Beauty

Training & Education

Travel

Tech, Services & Other



Dodgy Bros Dodgeball



Hi-Voltage Entertainment,
Belmont



Rivergods Kayak Adventures



WA State Squash Centre Belmont



Dodgy Bros Dodgeball

Dodgy Bros Dodgeball are the masters of pop-up party Dodgeball, bringing people together through fun, fitness, music and laughs. 🎉🔥

Perfect for:

- Corporate events
- Bucks/hens days
- Kids parties
- Festivals (big or small!)

Use code DODGETHIS to get 15% off your booking ✨
Totally customisable, inclusive and unforgettable.

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