

NEWSLETTER

Wednesday 11 June 2025



Stay connected with the latest ECU Student Guild & Club events, parties, offers, giveaways, and news!



Upcoming events

Fortnightly distribution

Total database: 18K

Average open rate: 20.39%

Average click rate: 1.49%

International: 5.2K

Joondalup: 8.8K

Postgrad: 5.5K

City of Joondalup Festival Offer



Joondalup Festiva

Have you heard the news? joondalup Festival begins next week with more fabulous entertainment than you can poke a stick at!

And we've got a special deal for E

members, with 10% off all shows?

That makes most of them cost a fraction over 12 BUCKSII Some of these same shows were just at fringeworld for more than \$40... just sayin't Use the code JF10 at checkout when buying your tickets to redeem your

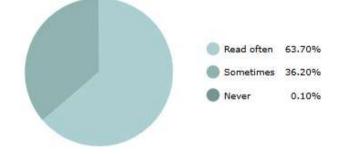
Check out the full program of loondalup Festival events here!

Offer: 10% Discount Code for COJ Festival Acts

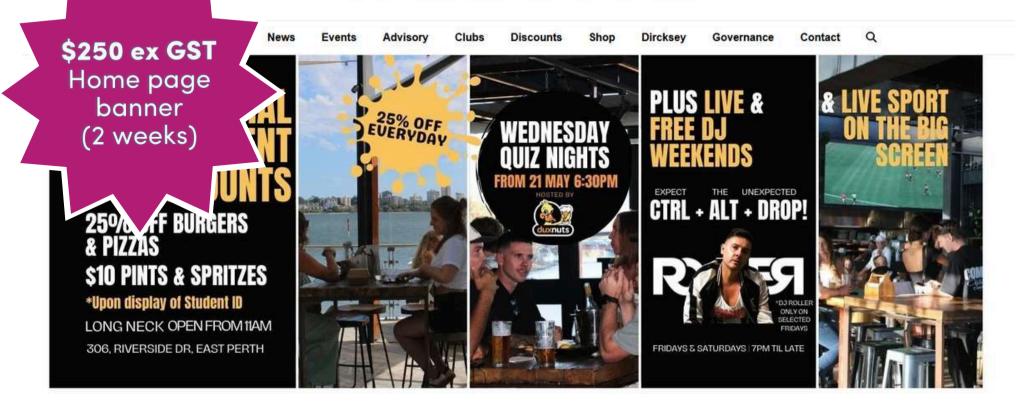
Total clicks: 83

Subscriber engagement

From \$100 ex GST 100 words, a link & an image



WEBSITE









\$45 ex GST Square tile (2 weeks)

SOCIAL MEDIA

\$145 ex GST
Post and story across all platforms*

\$40 ex GSTIG story

Instagram

Followers: 5.1K

Facebook

Followers: 16K

LinkedIn

Followers: 617

30 days

Account insights



Views ①

72,379

Followers 88.5% Non-followers 11.5%

Accounts reached 7,382



^{*} LinkedIn subject to content

DIARY



4000 copies distributed FREE to ECU students throughout the year!

> 3000 handed out Semester 1 1000 handed out Semester 2

2026 artwork required by November 2025

\$1000 ex GSTBack cover

\$750 ex GSTInside front cover

\$600 ex GST Inside back cover

\$450 ex GSTFull page

\$250 ex GST Half page

\$250 ex GST Half page

ACTIVATION

\$150 / hour ex GST (minimum 3 hours)
Subject to clearance from ECU Campus Leasing

Timings available:

Mon-Thu, 10am-4pm

Requirements:

Current Public Liability Insurance

Included:

Trestle tables & chairs

Access to power

3m x 3m marquee

Shout out on Guild Instagram stories the day before & on the day of activation

Joondalup only







POSTERS



Joondalup only:

4 x noticeboards on campus – A3 size
1 x noticeboard in Guild office – A4 size
Printing and laminating included
Subject to availability

\$80 ex GST (1 month)
Posters on Guild noticeboards

DISCOUNT PARTNER PROGRAM

Complimentary * Guild member discount on Guild website

Includes:

Your logo on Guild website
Your listing on Guild website
A link to your website
1 x social media post across Guild platforms

ECU Guild Member Discounts

To use any of these exclusive Guild discounts, you need a current Guild member sticker on your student card. You can collect this at your nearest Guild office. If you are a business and would like to join the Guild Discount Partner Program, you can apply here.

Activities & Entertainment Home, Garden & Gifts Fashion & Sportswear Food & Drink Health, Fitness & Beauty







li-Voltage Entertainment Belmont



vergods Kayak Adventures





Dodgy Bros Dodgeball

Dodgy Bros Dodgeball are the masters of pop-up party Dodgeball, bringing people together through fun, fitness music and laughs. & 6

Perfect for:

- Corporate events
- Bucks/hens days
- Kids parties
- @ Festivals (big or small!)

Use code DODGETHIS to get 15% off your booking *
Totally customisable, inclusive and unforgettable.

^{*} We just ask that you provide us with a student offer or discount that can be claimed with a valid Guild member sticker on the ECU Student Card (or discount code)